

# COOKIE POLICY

English Language Version

**J. Sallinger Ltd., trading as DNX360**

**Registered Address:** 128 City Road, London, EC1V 2NX, United Kingdom

**Company Registration Number:** 12797704

**Primary Notice Email:** [legal@DNX360.com](mailto:legal@DNX360.com)

**Main Website:** [www.DNX360.com](http://www.DNX360.com)

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## ENGLISH

Our Cookie Policy ("Policy") is drafted exclusively in the English language and constitutes the sole governing text with respect to the use of cookies and similar technologies. Any access to or use of DNX360's website implies full and unconditional acceptance of the applicable Policy, as reproduced below.

By accessing or using the website, the professional client acknowledges that it has read, understood, and accepted this Policy.

## FRANÇAIS

Notre Politique relative aux Cookies (la « Politique ») est rédigée exclusivement en langue anglaise et constitue le seul texte de référence applicable en matière d'utilisation de cookies et de technologies similaires. Tout accès au site web de DNX360 ou toute utilisation de celui-ci emporte acceptation pleine et entière de la Politique en vigueur, telle que reproduite ci-dessous.

En accédant au site web ou en l'utilisant, le client professionnel reconnaît avoir lu, compris et accepté la présente Politique.

## NEDERLANDS

Ons Cookiebeleid ("Policy") is uitsluitend opgesteld in de Engelse taal en vormt de enige toepasselijke referentietekst met betrekking tot het gebruik van cookies en gelijkaardige technologieën. Elke toegang tot of elk gebruik van de website van DNX360 houdt de volledige en onvoorwaardelijke aanvaarding in van de geldende Policy, zoals hieronder weergegeven.

Door de website te bezoeken of te gebruiken erkent de zakelijke klant dat hij deze Policy heeft gelezen, begrepen en aanvaard.

## DEUTSCH

Unsere Cookie Policy („Policy“) ist ausschließlich in englischer Sprache abgefasst und stellt den einzigen maßgeblichen Referenztext im Hinblick auf die Verwendung von Cookies und ähnlichen Technologien dar. Jeder Zugriff auf die Website von DNX360 oder jede Nutzung derselben gilt als vollständige und vorbehaltlose Annahme der jeweils geltenden Policy, wie nachstehend wiedergegeben.

Mit dem Zugriff auf die Website oder ihrer Nutzung bestätigt der Geschäftskunde, dass er diese Policy gelesen, verstanden und akzeptiert hat.

## ESPAÑOL

Nuestras Condiciones Generales de Venta ("CGV") están redactadas exclusivamente en inglés y constituyen el único texto contractual de referencia. Cualquier pedido realizado a DNX360 implica la aceptación plena e incondicional de las CGV vigentes, tal como se indican a continuación.

Al realizar un pedido, el cliente profesional declara haber leído, comprendido y aceptado las CGV.

## ITALIANO

La nostra Cookie Policy ("Policy") è redatta esclusivamente in lingua inglese e costituisce l'unico testo di riferimento applicabile in materia di utilizzo di cookie e tecnologie analoghe. Qualsiasi accesso al sito web di DNX360 o utilizzo dello stesso comporta l'accettazione piena e incondizionata della Policy vigente, come riportata di seguito.

Accedendo al sito web o utilizzandolo, il cliente professionale dichiara di aver letto, compreso e accettato la presente Policy.

## DANSK

Vores Cookie Policy ("Policy") er udelukkende udarbejdet på engelsk og udgør den eneste gældende referencetekst vedrørende brugen af cookies og lignende teknologier. Enhver adgang til eller brug af DNX360's website indebærer fuld og ubetinget accept af den gældende Policy, som gengivet nedenfor.

Ved at tilgå eller bruge websitet bekræfter den erhvervskunde, at denne har læst, forstået og accepteret denne Policy.

## SVENSKA

Vår Cookie Policy ("Policy") är uteslutande upprättad på engelska och utgör den enda tillämpliga referenstexten avseende användningen av cookies och liknande tekniker. Varje åtkomst till eller användning av DNX360:s webbplats innebär ett fullständigt och villkorslöst godkännande av den gällande Policy, såsom den återges nedan.

Genom att gå in på eller använda webbplatsen bekräftar företagskunden att den har läst, förstått och accepterat denna Policy.

## SLOVENČINA

Naša Cookie Policy („Policy“) je vypracovaná výlučne v anglickom jazyku a predstavuje jediný rozhodujúci referenčný text upravujúci používanie cookies a podobných technológií. Akýkoľvek prístup na webovú stránku DNX360 alebo jej používanie znamená úplný a bezvýhradný súhlas s platnou Policy, ako je uvedená nižšie.

Prístupom na webovú stránku alebo jej používaním profesionálny zákazník vyhlasuje, že si túto Policy prečítal, porozumel jej a akceptoval ju.

This Cookie Policy ("Policy") explains how J. Sallinger Ltd., trading as DNX360 ("DNX360," "we," "us," or "our"), uses cookies and similar technologies on our websites, including [www.DNX360.com](http://www.DNX360.com), [www.DNX360.ai](http://www.DNX360.ai), [www.DNX360.io](http://www.DNX360.io) and any other websites, subdomains, or domains that DNX360 may operate from time to time (collectively, the "Website"). This Policy should be read in conjunction with our Privacy Policy and Website Terms of Use.

## 1. WHAT ARE COOKIES

Cookies are small text files that are placed on your device (computer, tablet, smartphone, or other internet-enabled device) when you visit a website. Cookies are widely used by website operators to make their websites work, to work more efficiently, and to provide reporting and analytical information.

Cookies set by the website operator are called "first-party cookies." Cookies set by parties other than the website operator are called "third-party cookies." Third-party cookies enable third-party features or functionality to be provided on or through the Website, such as analytics, advertising, interactive content, and social media integration.

## 2. WHY DNX360 USES COOKIES

DNX360 uses cookies and similar technologies for a variety of purposes, including to:

- ensure the Website functions properly, securely, and efficiently;
- authenticate users and maintain session integrity;
- remember your preferences, settings, and user selections;
- enable core functionality and improve user experience;
- understand how users interact with our Website and services;
- analyse traffic, usage patterns, performance, and engagement metrics;
- diagnose technical issues and monitor system performance;
- improve, develop, test, and optimize our Website, products, and services;
- personalize content, features, recommendations, and user experiences;
- measure the effectiveness of marketing, advertising, and promotional campaigns;
- deliver relevant content, advertising, and sponsored material;
- support audience measurement, attribution, and conversion tracking;
- conduct research, analytics, and business intelligence activities;
- detect, investigate, prevent, and respond to fraud, abuse, unauthorized access, security incidents, and other harmful activity;
- enforce our terms, policies, and contractual rights;
- comply with legal, regulatory, and compliance obligations; and
- protect the rights, property, safety, and integrity of DNX360, our users, partners, and third parties.

## 3. CATEGORIES OF COOKIES WE USE

### 3.1 Strictly Necessary Cookies

These cookies are essential for the Website to function and cannot be switched off in our systems. They are usually set in response to actions made by you that amount to a request for services, such as setting your privacy preferences, logging in, or filling in forms. Without these cookies, certain parts of the Website cannot function. These cookies do not store any personally identifiable information and do not require your consent under applicable law.

### 3.2 Performance and Analytics Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Website. They help us know which pages are the most and least popular, how visitors move around the Website, and how long they spend on particular pages. All information these cookies collect is aggregated and therefore anonymised or pseudonymised. If you do not allow these cookies, we will not know when you have visited our Website and will not be able to monitor its performance.

### 3.3 Functional Cookies

These cookies enable the Website to provide enhanced functionality and personalisation. They may be set by us or by third-party providers whose services we have added to our pages. If you do not allow these cookies, some or all of these services may not function properly. Functional cookies may remember choices you make (such as your language preference, region, or other customisation settings) and provide enhanced, more personalised features.

### 3.4 Targeting and Advertising Cookies

These cookies may be set through our Website by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant advertisements on other websites. They do not directly store personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising. DNX360 may use these cookies to measure the effectiveness of marketing campaigns, attribute conversions, and understand how visitors interact with our advertising content.

## 4. COOKIE CATEGORIES OVERVIEW

The following table provides a general overview of the categories of cookies used on the Website:

| Category                | Purpose                                                                                                                                                     | Type                        | Duration                  |
|-------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|---------------------------|
| Strictly Necessary      | Enable core website functionality, security, session management, authentication, fraud prevention, and load balancing.                                      | First-party                 | Session / up to 12 months |
| Performance & Analytics | Collect anonymised/pseudonymised data on website usage, page views, navigation paths, bounce rates, and traffic sources for performance improvement.        | First-party and Third-party | Session / up to 24 months |
| Functional              | Remember user preferences, language settings, region, display customisation, and previously entered information for enhanced user experience.               | First-party and Third-party | Session / up to 24 months |
| Targeting & Advertising | Track browsing activity across websites to deliver relevant advertisements, measure campaign effectiveness, attribution, and build interest-based profiles. | Third-party                 | Session / up to 24 months |

## 5. SIMILAR TECHNOLOGIES

### 5.1 Pixel Tags and Web Beacons

We may use pixel tags (also known as web beacons, clear GIFs, or tracking pixels). These are tiny, invisible images embedded in web pages or emails that allow us to track whether a page has been viewed, an email has been opened, or a link has been clicked. Pixel tags help us measure the effectiveness of our content and marketing campaigns and may be used in conjunction with cookies.

### 5.2 Local Storage and Session Storage

We may use HTML5 local storage and session storage technologies to store small amounts of data on your device. These technologies serve similar purposes to cookies but may have different storage limits and persistence characteristics.

### 5.3 Software Development Kits (SDKs)

Our Website may use third-party SDKs that collect data about your interactions for analytics, advertising, and functionality purposes. These SDKs may set their own cookies or use similar tracking technologies.

### 5.4 Fingerprinting Technologies

In some cases, we or our third-party partners may use device fingerprinting or browser fingerprinting techniques — which collect information about your device configuration, browser settings, installed plugins, screen resolution, operating system, and other technical characteristics — to identify your device for security, fraud prevention, and analytics purposes.

### 5.5 Other Similar Technologies

We may also use other tracking technologies, identifiers, scripts, APIs, tags, caching mechanisms, or device-based technologies that operate in a manner similar to cookies, pixels, local storage, SDKs, or fingerprinting technologies for the purposes described in this Policy, including to provide functionality, improve performance, analyse usage, personalize content, support advertising and marketing activities, maintain security, and prevent fraud.

## 6. FIRST-PARTY AND THIRD-PARTY COOKIES

### 6.1 First-Party Cookies

First-party cookies are set directly by DNX360 through our Website domain. These cookies are primarily used to ensure the Website functions correctly, to maintain your session, to remember your preferences, and to collect anonymised analytics data.

## 6.2 Third-Party Cookies

Third-party cookies are set by domains other than DNX360's. We permit selected third-party service providers to place cookies on the Website for purposes such as analytics, advertising, and social media integration. These third parties may collect information about your online activities over time and across different websites. DNX360 does not control these third-party cookies and you should refer to the respective third party's privacy and cookie policies for further information.

## 7. COOKIE DURATION

### 7.1 Session Cookies

Session cookies are temporary cookies that are erased when you close your web browser. They are used to maintain your session while you navigate the Website and are typically used for authentication, load balancing, and maintaining the state of your interaction.

### 7.2 Persistent Cookies

Persistent cookies remain on your device for a set period of time specified in the cookie or until you delete them manually. They are used to remember your preferences, recognise you on return visits, and for analytics and advertising purposes. The duration of persistent cookies varies depending on their purpose, ranging from a few hours to up to twenty-four (24) months.

## 8. HOW TO MANAGE YOUR COOKIE PREFERENCES

### 8.1 Cookie Consent Management

When you first visit our Website, you will be presented with a cookie consent banner that allows you to accept or reject non-essential cookies. You can change your cookie preferences at any time by accessing our cookie preference settings, typically available through a link in the footer of the Website or via a "Cookie Settings" or "Privacy Preferences" link.

### 8.2 Browser Settings

Most web browsers allow you to control cookies through their settings preferences. You can typically configure your browser to: (a) accept all cookies; (b) notify you when a cookie is set; (c) reject all cookies; or (d) delete cookies that have already been set. Please note that if you choose to block or delete cookies, certain features of the Website may not function properly or may become unavailable.

For information on how to manage cookies in popular browsers, visit:

- Google Chrome: <chrome://settings/cookies>
- Mozilla Firefox: <about:preferences#privacy>
- Apple Safari: Preferences > Privacy
- Microsoft Edge: <edge://settings/privacy>
- Opera: <opera://settings/privacy>

### 8.3 Third-Party Opt-Out

You may also opt out of certain third-party cookies used for advertising and analytics by visiting:

- Network Advertising Initiative (NAI): <https://optout.networkadvertising.org/>
- Digital Advertising Alliance (DAA): <https://optout.aboutads.info/>
- European Interactive Digital Advertising Alliance (EDAA): <https://www.youronlinechoices.eu/>
- Google Analytics opt-out: <https://tools.google.com/dlpage/gaoptout>

## 8.4 Do Not Track Signals

Some browsers offer a "Do Not Track" ("DNT") signal. DNX360 does not currently respond to DNT signals, as there is no universally accepted standard for how companies should respond to such signals. However, you may manage your cookie preferences using the methods described in this Policy.

## 9. LEGAL BASIS FOR USING COOKIES

Our use of cookies is governed by the following legal frameworks:

### 9.1 ePrivacy Directive (Directive 2002/58/EC)

Under the ePrivacy Directive (as implemented in the UK by the Privacy and Electronic Communications Regulations 2003 (PECR)), we are required to obtain your consent before placing non-essential cookies on your device. Strictly necessary cookies, which are essential for the operation of the Website, do not require your consent.

### 9.2 GDPR and UK GDPR

Where cookies collect personal data, we process such data in accordance with the General Data Protection Regulation (EU) 2016/679 ("GDPR") and the UK General Data Protection Regulation ("UK GDPR"), as applicable. Our legal basis for processing personal data through cookies is:

- (a) "Consent" (Article 6(1)(a) GDPR) — for performance/analytics, functional, and targeting/advertising cookies, where you have given your consent through our cookie consent mechanism;
- (b) "Legitimate interests" (Article 6(1)(f) GDPR) — for strictly necessary cookies that are essential for the operation of the Website and for security and fraud prevention purposes, where our legitimate interests are not overridden by your rights and freedoms.

### 9.3 Your Rights

Under the GDPR and UK GDPR, you have the right to: (a) withdraw your consent at any time; (b) access the personal data we hold about you; (c) request rectification or erasure of your personal data; (d) restrict or object to processing; and (e) data portability. For full details, please see our Privacy Policy.

## 10. CHANGES TO THIS POLICY

DNX360 may update this Cookie Policy from time to time to reflect changes in our practices, technologies, legal requirements, or for other operational reasons. The "Effective Date" at the top of this Policy indicates when it was last revised. We encourage you to review this Policy periodically. Where changes are material, we will take reasonable steps to notify you, which may include posting a notice on the Website or, where appropriate, requesting your renewed consent for the use of cookies.

## 11. CONTACT INFORMATION

If you have any questions about our use of cookies or this Cookie Policy, please contact us at:

**J. Sallinger Ltd.**  
128 City Road  
London, EC1V 2NX  
United Kingdom

Email: [legal@dnx360.com](mailto:legal@dnx360.com)

**END OF COOKIE POLICY**